

2019

CATALOGUE

ADVERTISING SPACES INDOOR & OUTDOOR



sibir AIRPORT

ADVERTISING SPACES

INDOOR & OUTDOOR

AUDIENCE

Passengers transiting through the airport and their accompanying persons

RENTAL PERIOD

INDOOR advertising SPACES — MINIMUM 1 | 6 MONTHS | MAXIMUM 1 YEAR

OUTDOOR advertising SPACES — MINIMUM 3 | 6 MONTHS | MAXIMUM 1 YEAR

PRICE

Prices do not include VAT

For more details on renting advertising spaces, please submit a request by e-mail to the addresses marketing@sibiuaairport.ro and secretariat@sibiuaairport.ro.



ADVERTISING SPACES

INdoor





01

AD SPACE TYPE **BANNER LUGGAGE CART**

INDOOR LOCATION **PASSENGER TERMINAL**

SIZE **40 X 40 CM**

PRICE **8 EURO | PIECE | MONTH**

NUMBER AVAILABLE **50 PIECES**

RENTAL PERIOD **MINIMUM 1 MONTH | MAXIMUM 1 YEAR**



02

AD SPACE TYPE **BANNER ON CIRCULAR POLE**

INDOOR LOCATION **PASSENGER TERMINAL – INSIDE**

SIZE **MINIMUM 100 X 100 CM – 1 SQ M**

PRICE **12 EURO | SQ M | MONTH**

NUMBER AVAILABLE **ON DEMAND**

RENTAL PERIOD **MINIMUM 1 MONTH | MAXIMUM 1 YEAR**



03

AD SPACE TYPE TOP RECTANGULAR BANNER

INDOOR LOCATION PASSENGER TERMINAL

SIZE 140 X 40 CM

PRICE 25 EURO / SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

04

AD SPACE TYPE **BANNER DESK CHECK-IN**

INDOOR LOCATION **PASSENGER TERMINAL – DEPARTURES**

SIZE **93 X 140 CM**

PRICE **58 EURO | SQ M | MONTH**

NUMBER AVAILABLE **4 PIECES – INTERNATIONAL FLIGHTS AREA
1 PIECE – INTERNAL FLIGHTS AREA**

RENTAL PERIOD **MINIMUM 1 MONTH | MAXIMUM 1 YEAR**



05

AD SPACE TYPE **AIRPORT BUS**

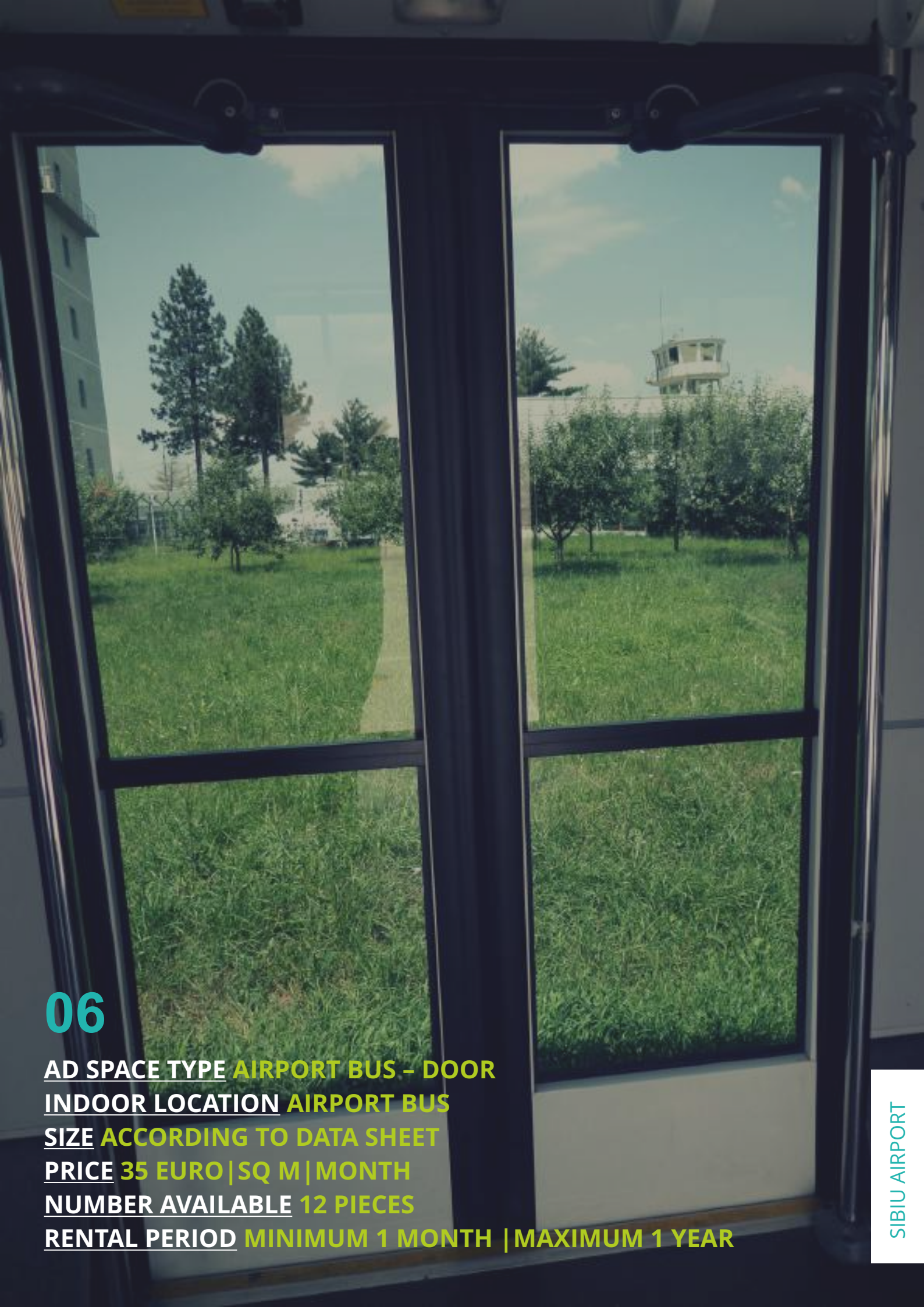
INDOOR LOCATION **AIRSIDE**

SIZE **ACCORDING TO DATA SHEET**

PRICE **35 EURO | SQ M | MONTH**

NUMBER AVAILABLE **2 PIECES**

RENTAL PERIOD **MINIMUM 1 MONTH | MAXIMUM 1 YEAR**



06

AD SPACE TYPE **AIRPORT BUS – DOOR**

INDOOR LOCATION **AIRPORT BUS**

SIZE **ACCORDING TO DATA SHEET**

PRICE **35 EURO | SQ M | MONTH**

NUMBER AVAILABLE **12 PIECES**

RENTAL PERIOD **MINIMUM 1 MONTH | MAXIMUM 1 YEAR**



07

AD SPACE TYPE **AIRPORT BUS – INSIDE WINDOW**

INDOOR LOCATION **AIRPORT BUS**

SIZE **ACCORDING TO DATA SHEET**

PRICE **7 EURO | SQ M | MONTH**

NUMBER AVAILABLE **ON DEMAND**

RENTAL PERIOD **MINIMUM 1 MONTH | MAXIMUM 1 YEAR**

08

AD SPACE TYPE AIRPORT BUS – BANNER ON THE CEILING

INDOOR LOCATION AIRPORT BUS

SIZE ACCORDING TO DATA SHEET

PRICE 7 EURO | SQ M | MONTH

NUMBER AVAILABLE 2 PIECES

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

09

AD SPACE TYPE AIRPORT BUS – HANDLE

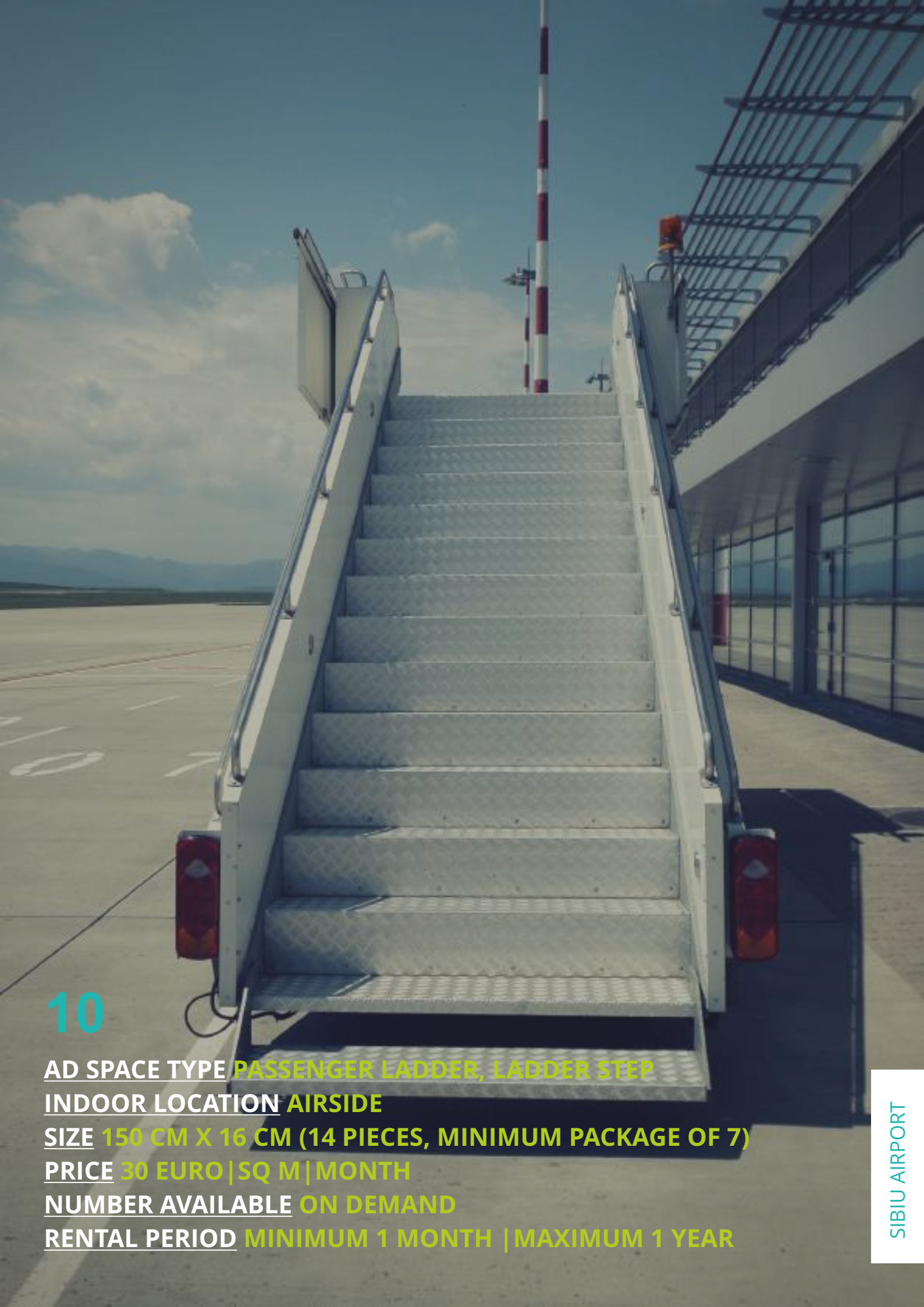
INDOOR LOCATION AIRPORT BUS

SIZE ACCORDING TO DATA SHEET OF THE HANDLE

PRICE 3 EURO | PIECE | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

A photograph of a white passenger boarding ladder extended from an aircraft. The ladder has blue handrails and white steps with a diamond plate pattern. It is positioned on an asphalt tarmac next to a modern airport terminal with large glass windows. In the background, there is a red and white striped navigation aid pole and distant mountains under a blue sky with some clouds. The number '10' is overlaid in the bottom left corner.

10

AD SPACE TYPE PASSENGER LADDER, LADDER STEP

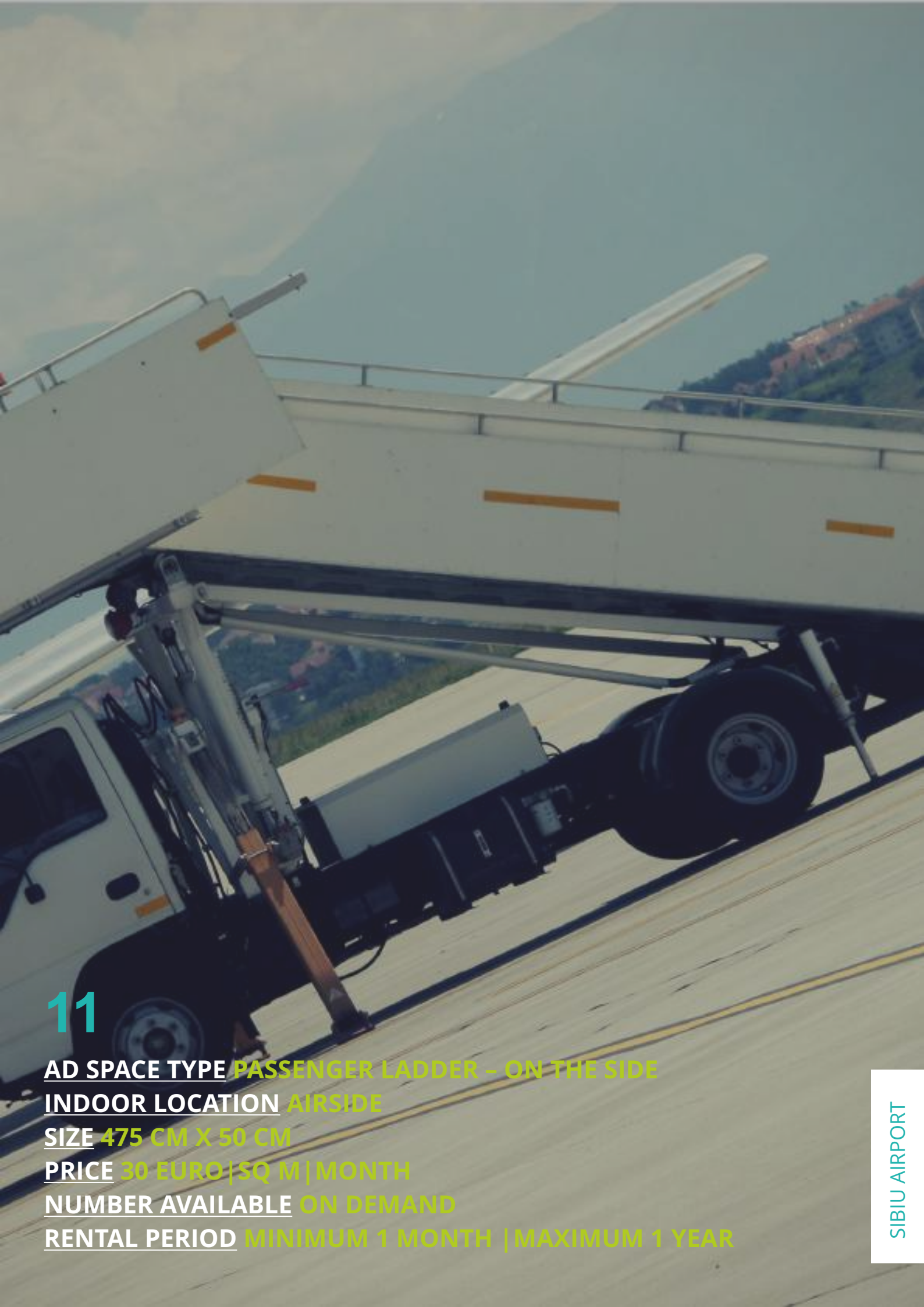
INDOOR LOCATION AIRSIDE

SIZE 150 CM X 16 CM (14 PIECES, MINIMUM PACKAGE OF 7)

PRICE 30 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



11

AD SPACE TYPE PASSENGER LADDER – ON THE SIDE

INDOOR LOCATION AIRSIDE

SIZE 475 CM X 50 CM

PRICE 30 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



12

AD SPACE TYPE LUGGAGE CARRIER TRAILER COVER

INDOOR LOCATION AIRSIDE

SIZE ACCORDING TO DATA SHEET

PRICE 30 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



13

AD SPACE TYPE MESH HANGING ON CEILING

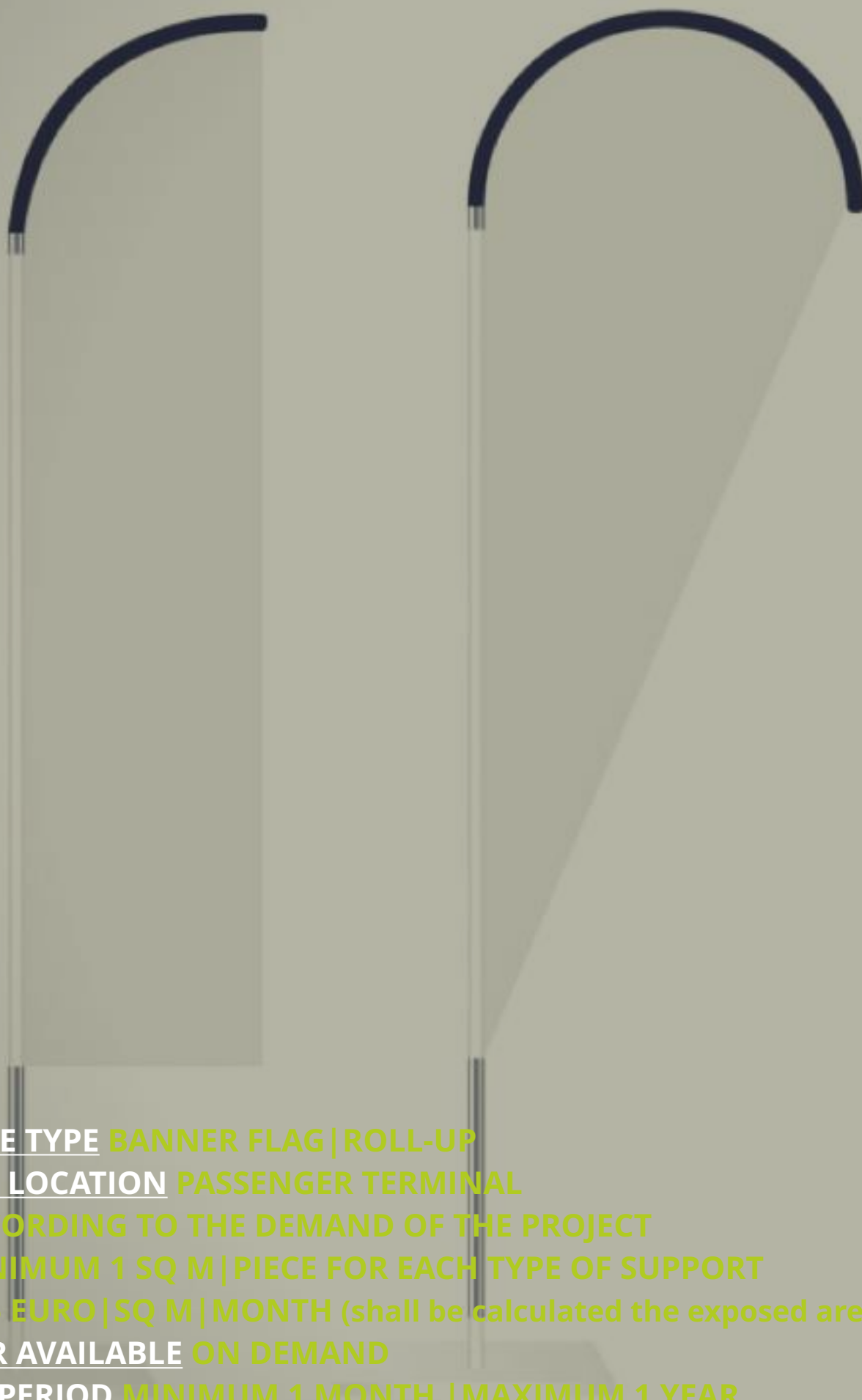
INDOOR LOCATION PASSENGER TERMINAL – PUBLIC AREA

SIZE ACCORDING TO THE DEMAND OF THE PROJECT

PRICE 25 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

Two curved banner flags on poles. The left flag is a simple rectangle with a curved top. The right flag is a teardrop shape with a curved top. Both are light gray with dark blue curved tops and are mounted on silver poles.

14

AD SPACE TYPE **BANNER FLAG | ROLL-UP**

INDOOR LOCATION **PASSENGER TERMINAL**

SIZE **ACCORDING TO THE DEMAND OF THE PROJECT**

MINIMUM 1 SQ M | PIECE FOR EACH TYPE OF SUPPORT

PRICE **35 EURO | SQ M | MONTH (shall be calculated the exposed area)**

NUMBER AVAILABLE **ON DEMAND**

RENTAL PERIOD **MINIMUM 1 MONTH | MAXIMUM 1 YEAR**



15

AD SPACE TYPE INFO DESK | EXPO DESK
INDOOR LOCATION PASSENGER TERMINAL
SIZE ACCORDING TO THE DEMAND OF THE PROJECT
PRICE 85 EURO | SQ M | MONTH (shall be calculated the footprint)
NUMBER AVAILABLE ON DEMAND (THE SUPPORT WILL BE PROVIDED BY THE CUSTOMER)
RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



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16

AD SPACE TYPE **BANNER INFORMATION DESK**

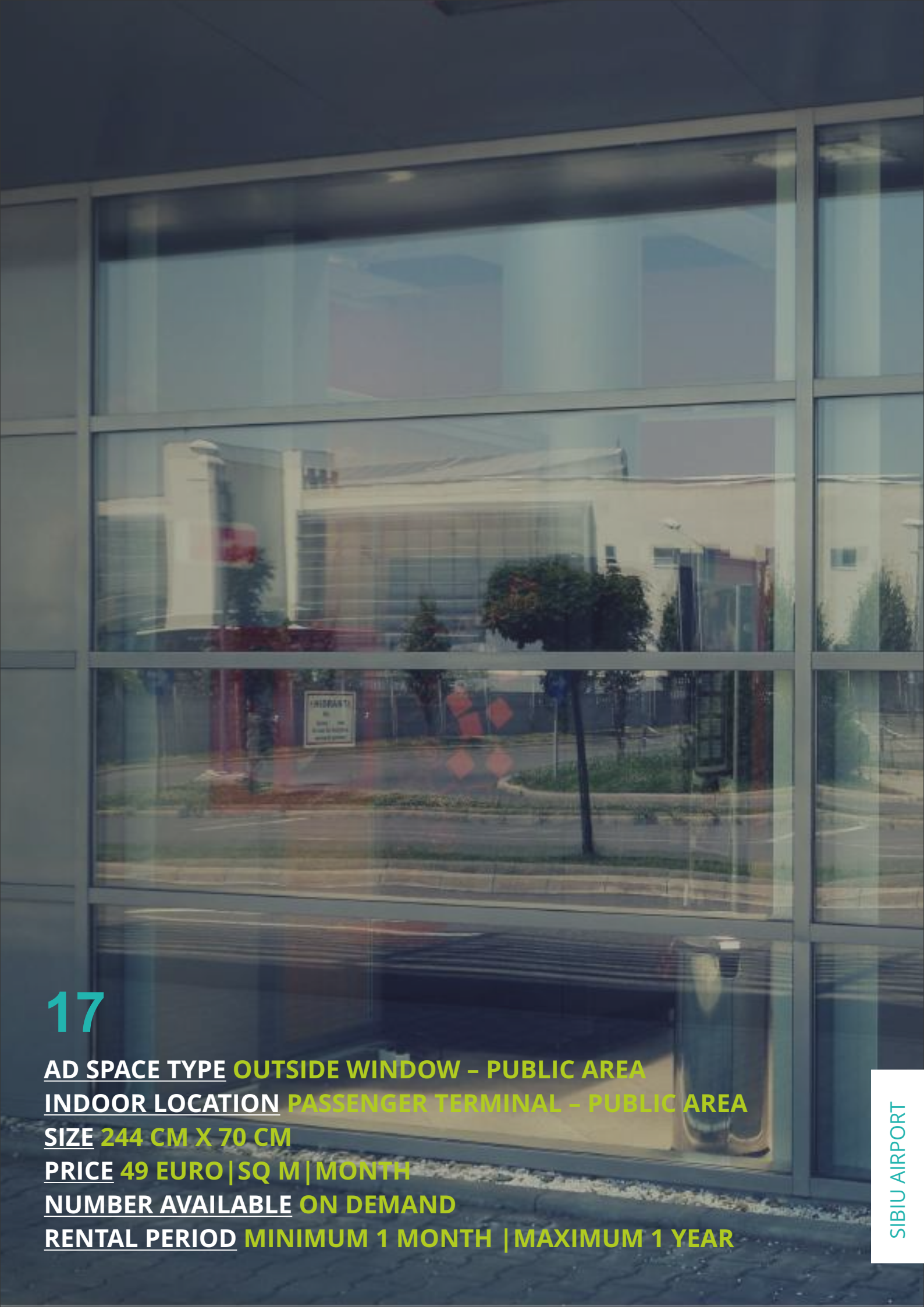
INDOOR LOCATION **PASSENGER TERMINAL – PUBLIC AREA**

SIZE **79 CM X 83 CM or 104 CM X 83 CM**

PRICE **11 EURO | SQ M | MONTH**

NUMBER AVAILABLE **ON DEMAND**

RENTAL PERIOD **MINIMUM 1 MONTH | MAXIMUM 1 YEAR**



17

AD SPACE TYPE OUTSIDE WINDOW – PUBLIC AREA
INDOOR LOCATION PASSENGER TERMINAL – PUBLIC AREA
SIZE 244 CM X 70 CM
PRICE 49 EURO | SQ M | MONTH
NUMBER AVAILABLE ON DEMAND
RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

18

AD SPACE TYPE LAVATORY ADVERTISING SPACE

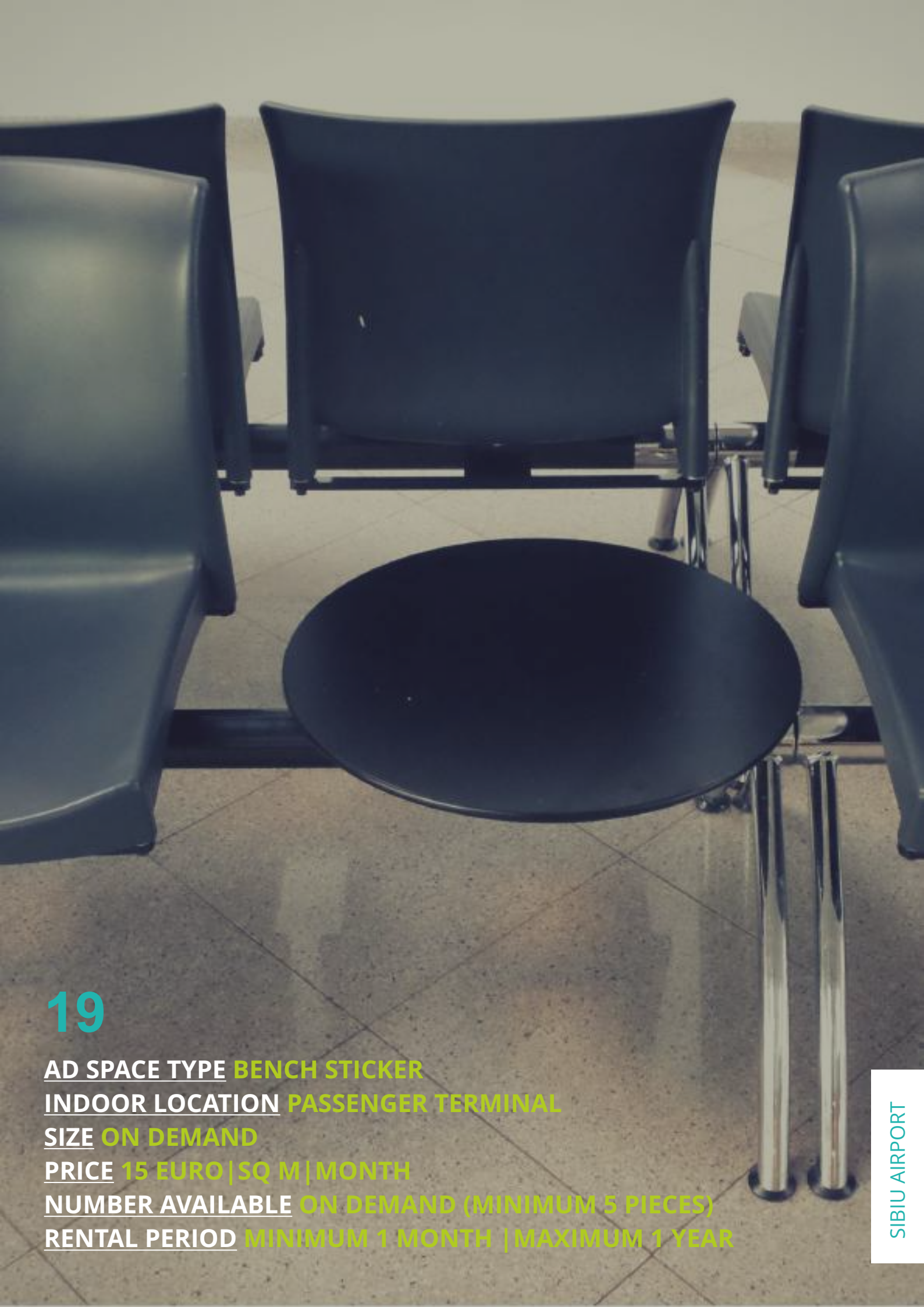
INDOOR LOCATION PASSENGER TERMINAL

SIZE 94,5 CM X 44 CM

PRICE 20 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



19

AD SPACE TYPE BENCH STICKER

INDOOR LOCATION PASSENGER TERMINAL

SIZE ON DEMAND

PRICE 15 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND (MINIMUM 5 PIECES)

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

20

AD SPACE TYPE PEOPLE STOPPER

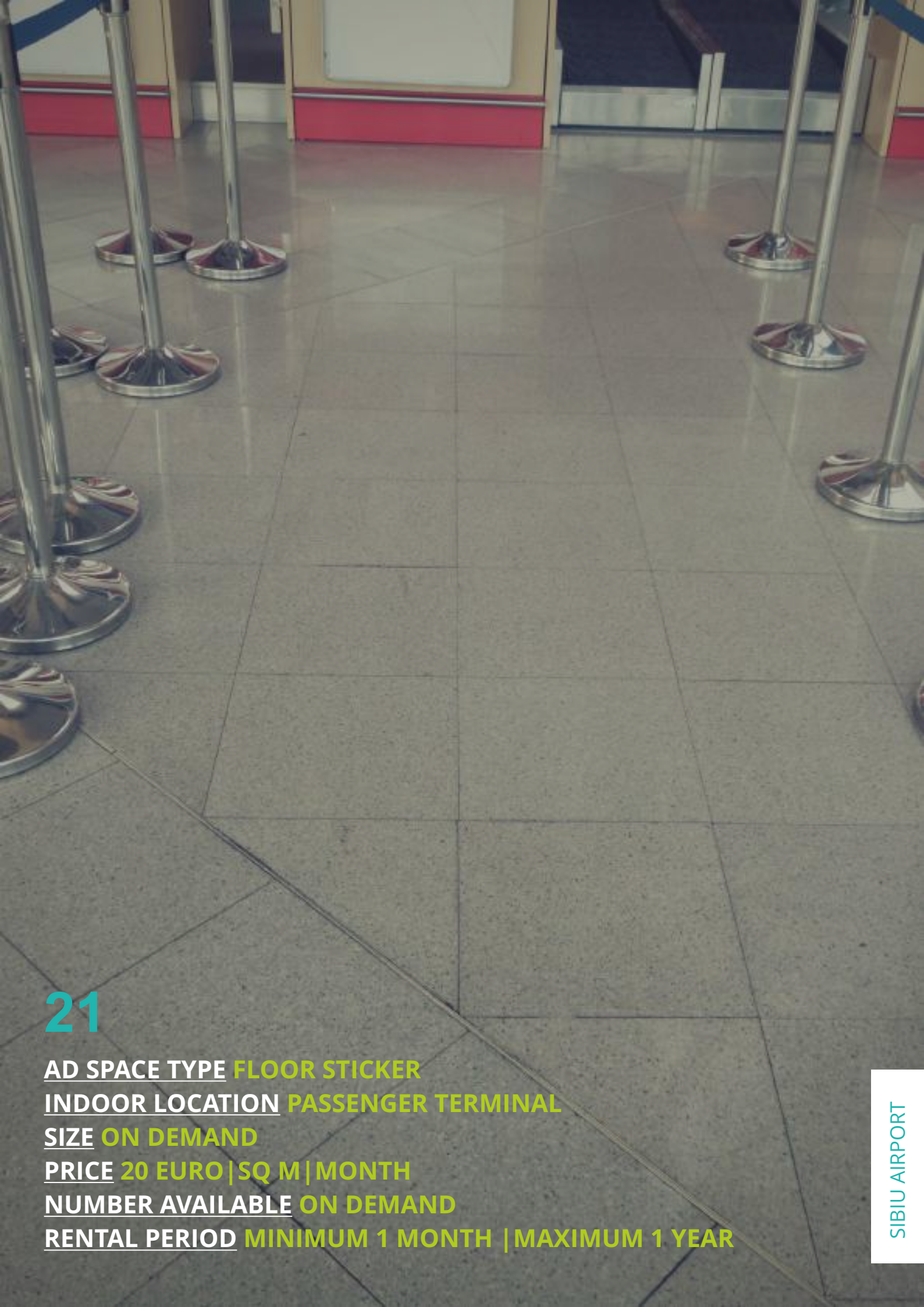
INDOOR LOCATION PASSENGER TERMINAL

SIZE ON DEMAND

PRICE 3,5 EURO | POLE | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



21

AD SPACE TYPE FLOOR STICKER

INDOOR LOCATION PASSENGER TERMINAL

SIZE ON DEMAND

PRICE 20 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR



22

AD SPACE TYPE LUGGAGE CONVEYOR BELT

INDOOR LOCATION PASSENGER TERMINAL

SIZE ACCORDING TO THE IMAGE

PRICE 16 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

23

AD SPACE TYPE LUGGAGE CONVEYOR BELT

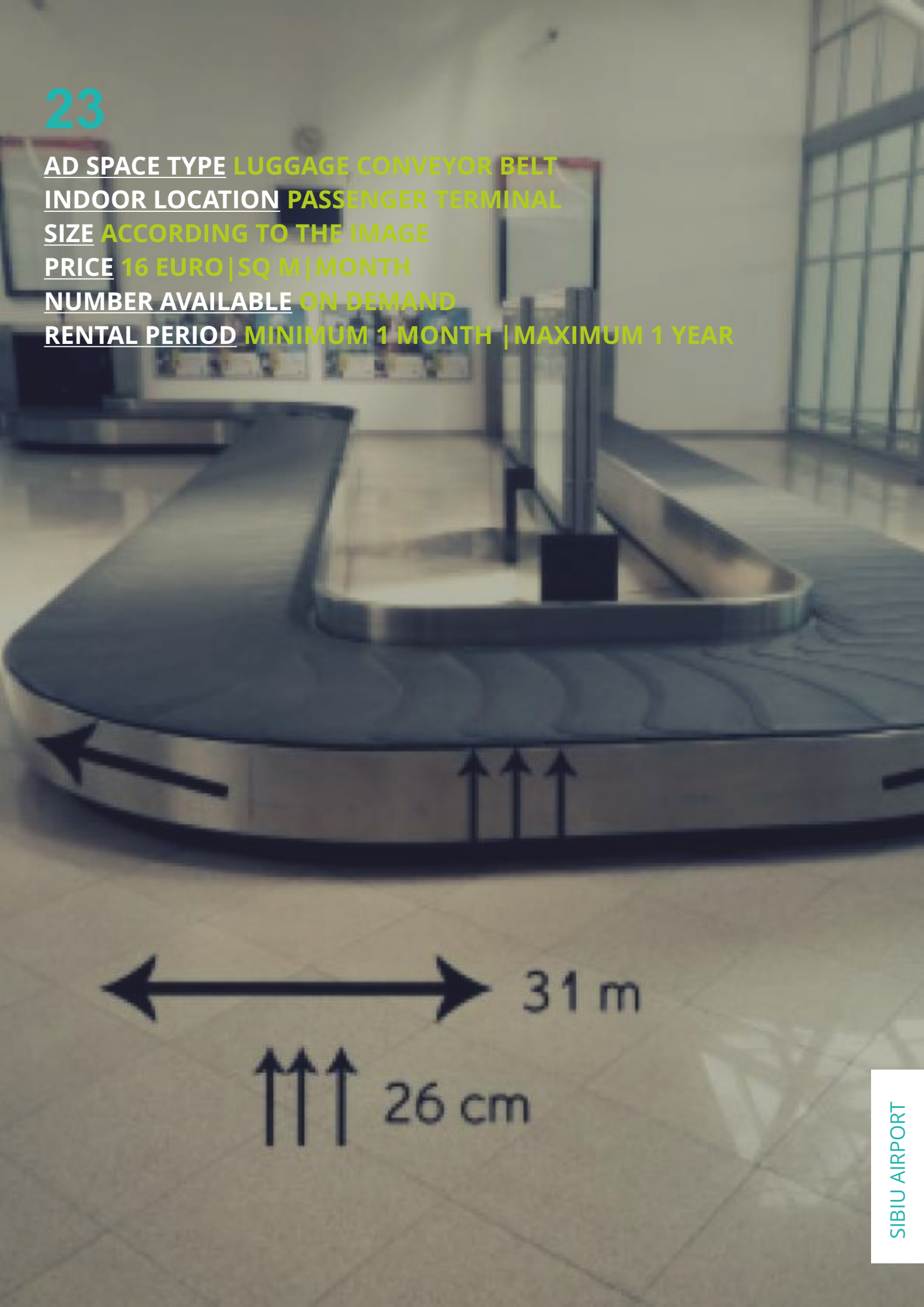
INDOOR LOCATION PASSENGER TERMINAL

SIZE ACCORDING TO THE IMAGE

PRICE 16 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR





24

AD SPACE TYPE CHECK-IN SCREENS

INDOOR LOCATION PASSENGER TERMINAL

SIZE 1366 X 768 PX

PRICE 300 EURO | SCREEN | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 1 MONTH | MAXIMUM 1 YEAR

25

AD SPACE TYPE **BANNER WEBSITE**

INDOOR LOCATION **WEBSITE WWW.SIBIUAIRPORT.RO**

SIZE **170 X 197 PX**

PRICE **100 EURO | BANNER | MONTH**

NUMBER AVAILABLE **ON DEMAND**

RENTAL PERIOD **MINIMUM 1 MONTH | MAXIMUM 1 YEAR**





26

AD SPACE TYPE **DIGITAL MEDIA FOR INTERACTIVE ADVERTISING**

INDOOR LOCATION **PASSENGER TERMINAL**

SIZE **ACCORDING TO THE DEMAND OF THE PROJECT**

PRICE **20 EURO | SQ M | MONTH – FOOTPRINT (MINIMUM 1 SQ M)**
30 EURO | SQ M | MONTH – EXPOSED AREA

NUMBER AVAILABLE **ON DEMAND** (THE SUPPORT WILL BE PROVIDED BY THE CUSTOMER)

RENTAL PERIOD **MINIMUM 6 MONTHS | MAXIMUM 1 YEAR**



27

AD SPACE TYPE **SAMPLING**

INDOOR LOCATION **PASSENGER TERMINAL**

PRICE **20 EURO | HOUR or 148 EURO | DAY**

WITHOUT THE PARTICIPATION OF AIRPORT STAFF

RENTAL PERIOD **MINIMUM 1 MONTH | MAXIMUM 1 YEAR**

ADVERTISING SPACES

OUTdoor





28

AD SPACE TYPE **BANNER MESH ON THE AIRFIELD CONTROL TOWER**
OUTDOOR LOCATION **TECH AREA OF AIRPORT**
SIZE **MAXIMUM 6 M**

(the control tower building has 33 m height)

PRICE **5 EURO | SQ M | MONTH (MINIMUM 6 MONTHS)**

NUMBER AVAILABLE **1**

RENTAL PERIOD **MINIMUM 6 MONTHS | MAXIMUM 1 YEAR**



29

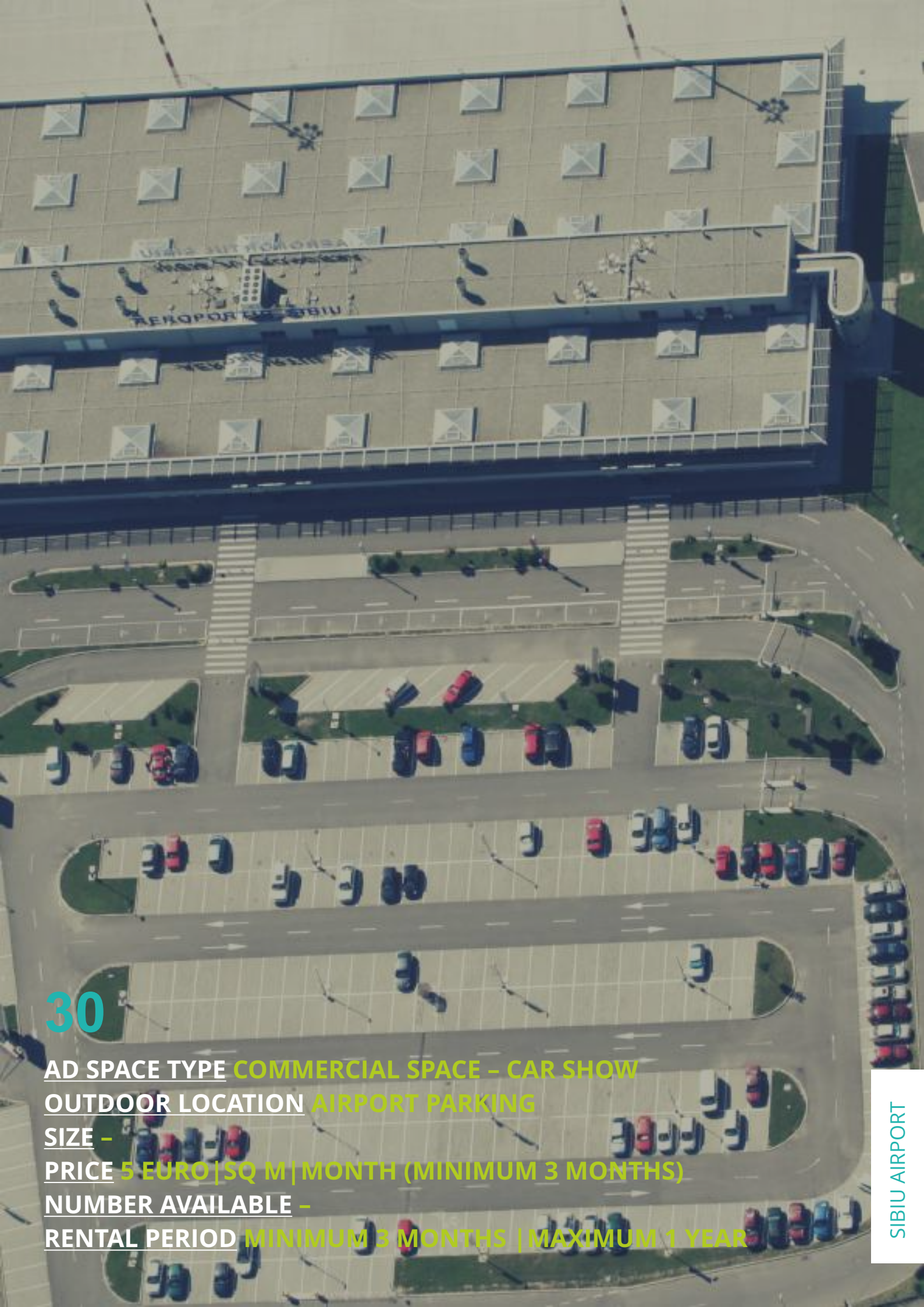
AD SPACE TYPE BANNER MESH ON THE PASSENGER TERMINAL
OUTDOOR LOCATION PASSENGER TERMINAL – OUTSIDE
SIZE MAXIMUM 3 M

(the passenger terminal building has 10 m height)

PRICE 5 EURO | SQ M | MONTH (MINIMUM 6 MONTHS)

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MINIMUM 6 MONTHS | MAXIMUM 1 YEAR

An aerial photograph of the Sibiu Airport terminal building, which is a long, rectangular structure with a flat roof featuring numerous square skylights. Below the terminal is a large, paved parking lot with several cars parked. The image is used as a background for an advertisement.

30

AD SPACE TYPE **COMMERCIAL SPACE – CAR SHOW**

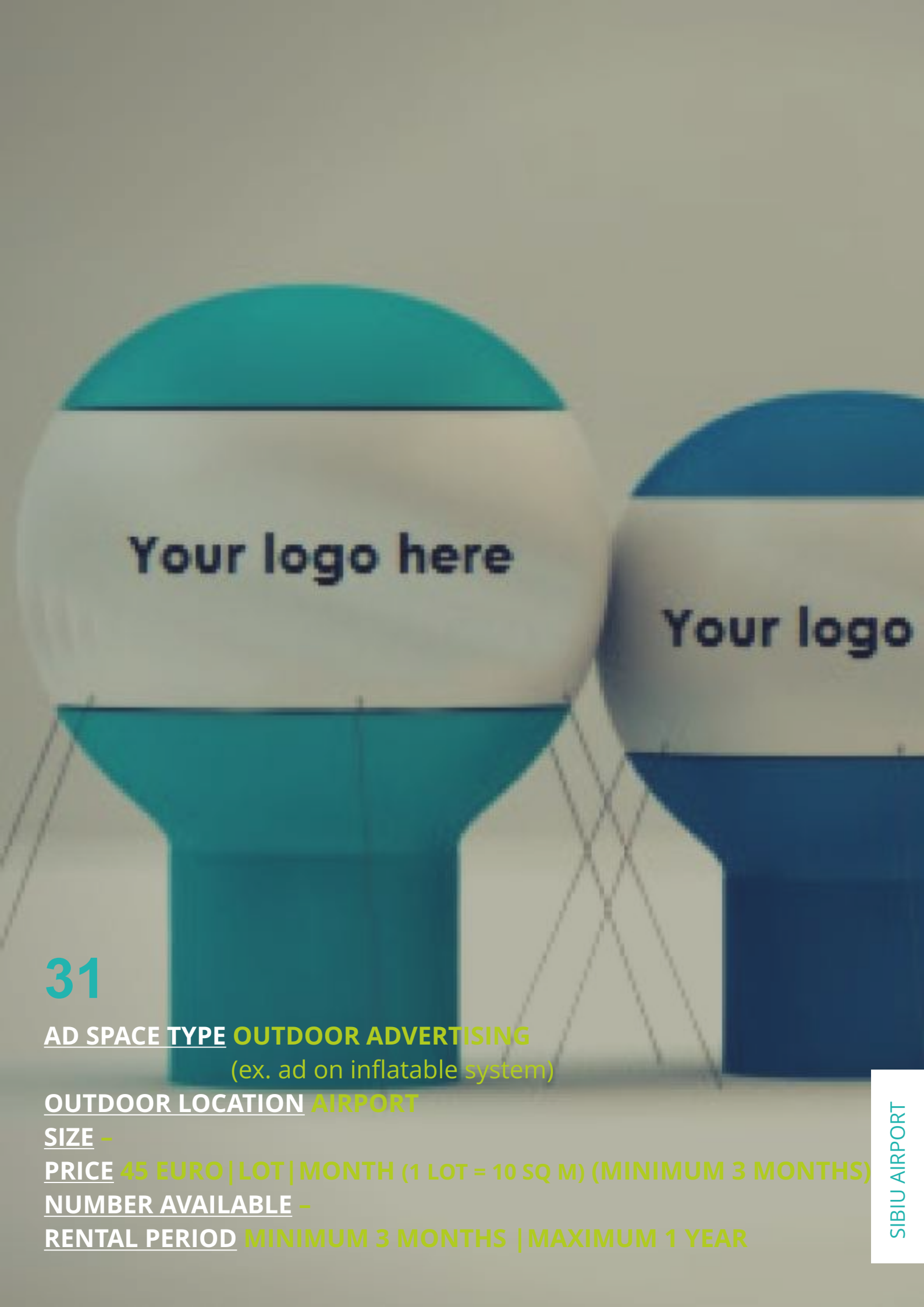
OUTDOOR LOCATION **AIRPORT PARKING**

SIZE –

PRICE **5 EURO | SQ M | MONTH (MINIMUM 3 MONTHS)**

NUMBER AVAILABLE –

RENTAL PERIOD **MINIMUM 3 MONTHS | MAXIMUM 1 YEAR**



Your logo here

Your logo

31

AD SPACE TYPE OUTDOOR ADVERTISING
(ex. ad on inflatable system)

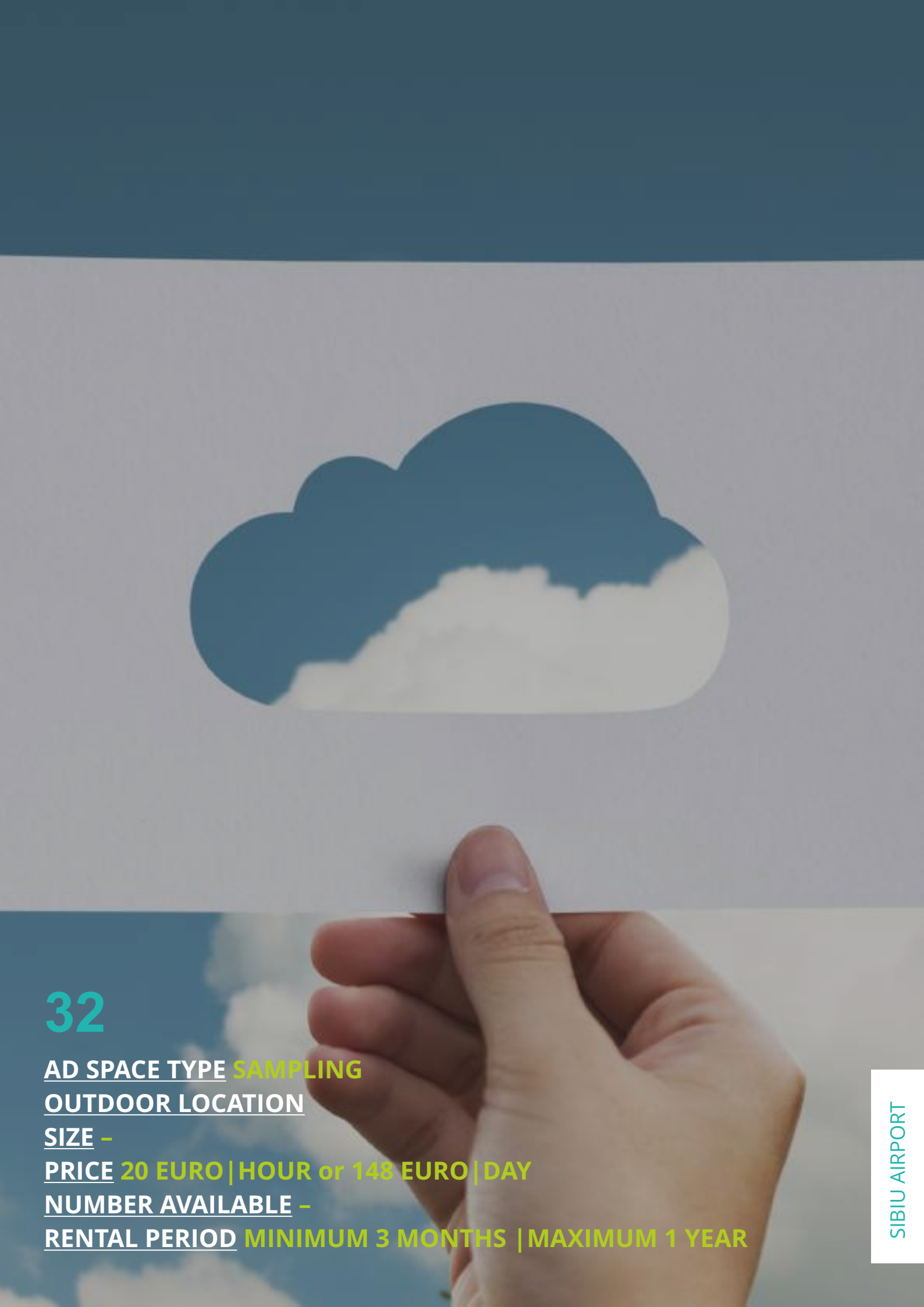
OUTDOOR LOCATION AIRPORT

SIZE –

PRICE 45 EURO | LOT | MONTH (1 LOT = 10 SQ M) (MINIMUM 3 MONTHS)

NUMBER AVAILABLE –

RENTAL PERIOD MINIMUM 3 MONTHS | MAXIMUM 1 YEAR



32

AD SPACE TYPE **SAMPLING**

OUTDOOR LOCATION

SIZE -

PRICE **20 EURO | HOUR or 148 EURO | DAY**

NUMBER AVAILABLE -

RENTAL PERIOD **MINIMUM 3 MONTHS | MAXIMUM 1 YEAR**

33

AD SPACE TYPE **BACKLIT**

OUTDOOR LOCATION **AIRPORT PARKING**

SIZE **3,2 X 2,4 M**

PRICE **77 EURO | BACKLIT SIDE | MONTH (MINIMUM 6 MONTHS)**

NUMBER AVAILABLE **6 BACKLITS | 12 SIDES**

RENTAL PERIOD **MINIMUM 6 MONTHS | MAXIMUM 1 YEAR**





34

AD SPACE TYPE **FLAG ON PARKING POLE**

OUTDOOR LOCATION **AIRPORT PARKING**

SIZE **0,4 X 2,5 M**

PRICE **20 EURO | PIECE | MONTH (MINIMUM 6 MONTHS)**

NUMBER AVAILABLE **22 PIECES**

RENTAL PERIOD **MINIMUM 6 MONTHS | MAXIMUM 1 YEAR**



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